CAROL CLARK

VISUAL DESIGNER

Awards

Experience

Gold Regional Student ADDY

Roomba - 2018

Gold Local Student ADDY

Roomba - 2018

Judge's Choice Local

Roomba - 2018

Skills

Photoshop

Illustrator

InDesign

After Effects

Concepting

Photography

Thrifting

Ukulele

Contact

Mobile

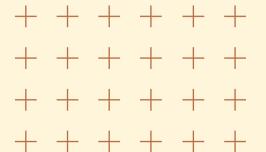
205-541-3386

Email

carolfcreative@gmail.com

Online Portfolio

www.carolfcreative.com



Graphic Designer, COHN Marketing Group Denver, CO - 2018-Present

Conceptualized and designed marketing materials of all mediums. Worked on branding/rebranding for national and local clients.

Layout Designer, Alice Magazine Tuscaloosa, AL - 2018

Took all written and graphic materials and designed each page layout so the given content was readable and visually pleasing.

Intern for the Creative Director, Alabama Football Tuscaloosa, AL - 2017

Created graphics for a wide range of purposes such as social media posts, recruitment mailers, and displays across campus.

Design Apprentice, Kinetic Communications Birmingham, AL - 2017

Designed a variety web elements that required a sensitivity to both UI and UX, whether that be designing a button's hover state or an entire website's layout.

Education

The University of Alabama

B.A. in C&IS, 2018

Major: Advertising Minor: General Business
Specialization: Creative Advertising

Minerva, Creative Portfolio Specialization

A group of students selected to complete conceptually driven courses to help build smart, competitive portfolios.