

CAROL CLARK

VISUAL DESIGNER

Awards

Gold Regional Student ADDY
Roomba - 2018

Gold Local Student ADDY
Roomba - 2018

Judge's Choice Local
Roomba - 2018

Skills

Photoshop
Illustrator
InDesign
After Effects
Concepting
Photography
Thrifting
Ukulele

Contact

Mobile
205-541-3386

Email
carolfcreative@gmail.com

Online Portfolio
www.carolfcreative.com

Experience

Graphic Designer, COHN Marketing Group
Denver, CO - 2018-Present

Conceptualized and designed marketing materials of all mediums. Worked on branding/rebranding for national and local clients.

Layout Designer, Alice Magazine
Tuscaloosa, AL - 2018

Took all written and graphic materials and designed each page layout so the given content was readable and visually pleasing.

Intern for the Creative Director, Alabama Football
Tuscaloosa, AL - 2017

Created graphics for a wide range of purposes such as social media posts, recruitment mailers, and displays across campus.

Design Apprentice, Kinetic Communications
Birmingham, AL - 2017

Designed a variety web elements that required a sensitivity to both UI and UX, whether that be designing a button's hover state or an entire website's layout.

Education

The University of Alabama
B.A. in C&IS, 2018

Major: Advertising Minor: General Business
Specialization: Creative Advertising

Minerva, Creative Portfolio Specialization

A group of students selected to complete conceptually driven courses to help build smart, competitive portfolios.

